

APPLICANTS

- Applications will be accepted year round.
- Application and fee must be submitted by April 8, 2022 if you are wishing for us to have a sign produced for you. If you are producing your own sign, the deadline is April 29, 2022.
- Approved banners must be dropped of at the Recreation Office. They will be taken down at the conclusion of the season and returned to you for safekeeping. They can be used in subsequent years.

FOR MORE INFORMATION, CONTACT:

Shelley Slapak
P.O Box 5005

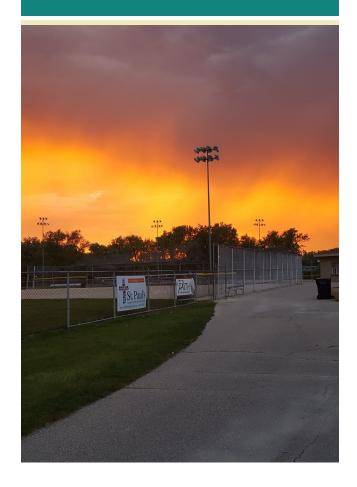
18 N,. Jackson St. (Physical Address)
Janesville, WI 53547-5005
(608)755-3030
slapaks@ci.janesville,wi.us

SPONSOR INFORMATION

BUSINESS NAME:
Business Name: Contact Name: Type of Business:
Type of Business:
Street:
STREET:
DAYTIME PHONE:
EMAIL:
BANNER INFORMATION
Option A - \$475
Please indicate your choice of banner
packground color:
☐ Green ☐ Red ☐ Blue ☐ Black
☐ White ☐ Gray ☐ Other
Option B - \$150
Option C - \$100
Reduce fee by \$25 because I am a team
sponsor
sponsor
_
How would you like to pay? (Check one)
ion notice you mit to puly? (encon one)
<u></u>
Cash Check C
Please Invoice
riease invoice
Please make checks payable to: The City of
Janesville.
OFFICE USE ONLY:
Approved: Yes \(\subseteq \text{No} \subseteq
Comments:

Date Paid:

DAWSON SOFTBALL COMPLEX FENCE ADVERTISING





RECREATION DIVISION

Dawson Softball Complex

Known as "Wisconsin's Park Place", Janesville is also home to Dawson Softball Complex, a four diamond softball facility located at 920 Beloit Ave. The City of Janesville Recreation Division operates adult softball leagues at Dawson Softball Complex from mid-May to mid-August, five nights a week in a typical year. Throughout each season, there are over 10,000 total participants/spectators annually being counted at the facility.

Additionally, Dawson Softball Complex is rented out multiple times a season by organizations who host their own weekend tournaments for youth and adults.



TYPES OF LEAGUES*:

Men's Women's
Co-Rec Church Kickball
*Dependent on Team Sign Ups

Banner Information

Specifications

- Banners are 8 ft. long by 4 ft. wide.
- Banners are made from 6mm coroplast material.
- Holes are placed on each corner.
- Vinyl banners <u>are not</u> allowed as they do not last long.

Banner Guidelines:

- Banner must be deemed appropriate by Recreation Division Staff. We reserve the right to reject any banner deemed unfit for Dawson Softball Complex.
- Banner will be mounted on the main walkway fencing only, and shall only have content on one side.
- Banner cannot include swear words, inappropriate language, or inappropriate pictures or grahpics.
- Banner text must not be controversial.
- If electing to produce your own banner, please ensure the text size is appropriate for distance the banner will be read.
- Banners will be displayed on our chain link ball diamond fence from May to late October.

Investment

Option A - \$475

You provide your logo and banner design information and we will have it produced for you. Cost includes banner and ad space.

Banner is yours to keep. Use it for other purposes or future years.

Option B - \$150

You produce a banner on your own based on specifications. Cost includes ad space. Banner is yours to keep.

Option C - \$100

This option is a discount given to previous years' banner program sponsors. This is a subsequent year ad space fee. You must provide previous year's banner.

*A \$25 discount will apply to any of the options if your business/organization is a team sponsor in 2022.

Banners are the property of the business. The banner can be picked up after the season and can also be re-used in subsequent years at Dawson, assuming limited deterioration.

PLEASE SEND US A PDF OF YOUR ADVERTISEMENT EMAILED TO: slapaks@ci.janesville.wi.us